



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/Critz M/D/Con/PA (12930)
Luc, Inc. (2895)
MILLS, AMY
Telerep/Atlanta, Atlanta (1044)
ph: (555) 555-5555

Invoice 630757
Inv Date 9/30/2012
Terms Net 30
Contract 325759
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Luc, Inc.
25 Whitlock Place, SW
#201
Marietta, GA 30064-3142

AgM

Product Political - Federal Candidate (1067)
Brand POL/M CRITZ/D/CON/PA (131741)
Acct Types National/Political
Est/Headline /06263727
Demo
Revision
Comments

2428

***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:57:52AM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks: NEWS 6-7A/1								
	Spot	5:59:04AM-Channel	Day, Tu-1, Th-1	09/18/12 6:29AM (Tu)	00:30	Channel 11 News 6am	MC-07-12H	\$795.00	
	Spot	5:59:04AM-Channel	Day, Tu-1, Th-1	09/20/12 6:59AM (Th)	00:30	Channel 11 News 6am	MC-07-12H	\$795.00	
2.0	Contract Line Remarks: TODAY 7-8A/2								
	Spot	7:00:00AM- 8:00:00	Day, M-1, F-1	09/17/12 7:30AM (Mo)	00:30	Today Show	MC-07-12H	\$620.00	
	Spot	7:00:00AM- 8:00:00	Day, M-1, F-1	09/21/12 7:23AM (Fr)	00:30	Today Show	MC-07-12H	\$620.00	
3.0	Contract Line Remarks: TODAY 8-9A/3								
	Spot	8:00:00AM- 9:00:00	Day, W-1	09/19/12 8:42AM (We)	00:30	Today Show	MC-07-12H	\$570.00	
4.0	Contract Line Remarks: TODAY 9-10A/4								
	Spot	9:00:04AM-Today S	Day, Tu-1, Th-1	09/18/12 9:50AM (Tu)	00:30	TODAY SHOW 9A	MC-07-12H	\$395.00	
	Spot	9:00:04AM-Today S	Day, Tu-1, Th-1	09/20/12 9:49AM (Th)	00:30	TODAY SHOW 9A	MC-07-12H	\$395.00	
5.0	Contract Line Remarks: NEWS 8A-1030A/5								
	Spot	8:00:00AM-10:30:00	Day, Sa-1	09/22/12 8:57AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	MC-07-12H	\$370.00	
6.0	Contract Line Remarks: SUN NEWS 530A-8A/6								
	Spot	5:30:00AM- 8:00:00	Day, Su-1	09/23/12 5:52AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	MC0512H	\$345.00	
7.0	Contract Line Remarks: SUN 8A-10A/7								
	Spot	8:00:00AM-10:00:00	Day, Su-1	09/23/12 8:27AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	MC0512H	\$370.00	
8.0	Contract Line Remarks: ELLEN/8								
	Spot	10:00:04AM-Ellen	Day, W-1, F-1	09/19/12 10:19AM (We)	00:30	Ellen	MC-07-12H	\$345.00	
8.0	Spot			09/21/12			1 preempt @ \$345.00	\$0.00	Marked as Did not Air
9.0	Contract Line Remarks: NOON NEWS/9								
	Spot	11:59:04AM-Channel	Day, Tu-1, W-1, Th-1	09/18/12 12:25PM (Tu)	00:30	Channel 11 News At Noon	MC-07-12H	\$370.00	
	Spot	11:59:04AM-Channel	Day, Tu-1, W-1, Th-1	09/19/12 12:09PM (We)	00:30	Channel 11 News At Noon	MC-07-12H	\$370.00	
	Spot	11:59:04AM-Channel	Day, Tu-1, W-1, Th-1	09/20/12 12:24PM (Th)	00:30	Channel 11 News At Noon	MC-07-12H	\$370.00	
10.D	Contract Line Remarks: JUDGE JUDY 4-430P/10								
	Spot	4:00:04PM-Judge J	Day, Tu-1, Th-1	09/18/12 4:19PM (Tu)	00:30	JUDGE JUDY 4P	MC-07-12H	\$395.00	
	Spot	4:00:04PM-Judge J	Day, Tu-1, Th-1	09/20/12 4:20PM (Th)	00:30	JUDGE JUDY 4P	MC-07-12H	\$395.00	
11.0	Contract Line Remarks: JUDGE JUDY 430-5P/11								
	Spot	4:29:19PM-Judge J	Day, M-1, W-1	09/17/12 4:55PM (Mo)	00:30	JUDGE JUDY 430P	MC-07-12H	\$495.00	
	Spot	4:29:19PM-Judge J	Day, M-1, W-1	09/19/12 4:49PM (We)	00:30	JUDGE JUDY 430P	MC-07-12H	\$495.00	
12.0	Contract Line Remarks: NEWS 5-530P/12								
	Spot	5:00:00PM- 5:30:00	Day, M-1, F-1	09/17/12 5:27PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MC-07-12H	\$795.00	
	Spot	5:00:00PM- 5:30:00	Day, M-1, F-1	09/21/12 5:23PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MC-07-12H	\$795.00	
13.0	Contract Line Remarks: NEWS 530-6P/13								
	Spot	5:30:00PM- 6:00:00	Day, Tu-1, Th-1	09/18/12 5:39PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MC-07-12H	\$795.00	
	Spot	5:30:00PM- 6:00:00	Day, Tu-1, Th-1	09/20/12 5:38PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MC-07-12H	\$795.00	
14.0	Contract Line Remarks: NEWS 6-630P/14								
	Spot	5:58:34PM-Channel	Day, M-1, W-1	09/17/12 6:15PM (Mo)	00:30	Channel 11 News At 6pm M-F	MC-07-12H	\$995.00	
	Spot	5:58:34PM-Channel	Day, M-1, W-1	09/19/12 6:10PM (We)	00:30	Channel 11 News At 6pm M-F	MC-07-12H	\$995.00	



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15.0	Contract Line Remarks:	NEWS 6-630P/15							
	Spot	6:00:04PM-CHANNE	Day,Su-1	09/23/12 6:18PM (Su)	00:30	CHANNEL 11 NEWS	MC-07-12H	\$670.00	
16.0	Contract Line Remarks:	JEOP 7-730P/16							
	Spot	6:59:29PM-Jeopardy	Day,Tu-1,F-1	09/18/12 7:23PM (Tu)	00:30	Jeopardy	MC-07-12H	\$1645.00	
	Spot	6:59:29PM-Jeopardy	Day,Tu-1,F-1	09/21/12 7:06PM (Fr)	00:30	Jeopardy	MC-07-12H	\$1645.00	
17.0	Contract Line Remarks:	WHEEL 730-8P/17							
	Spot	7:30:04PM-WHEEL	Day,M-1,W-1	09/17/12 7:43PM (Mo)	00:30	Wheel Of Fortune	MC-07-12H	\$1645.00	
	Spot	7:30:04PM-WHEEL	Day,M-1,W-1	09/19/12 7:48PM (We)	00:30	Wheel Of Fortune	MC-07-12H	\$1645.00	
18.0	Contract Line Remarks:	BETTIS 7-730P/18							
	Spot	7:00:04PM-Jerome	Day,Sa-1	09/22/12 7:15PM (Sa)	00:30	Jerome Bettis 7-730P	MC-07-12H	\$670.00	
19.0	Contract Line Remarks:	TODAY 8-9A/ MKGP							
	Spot	8:00:00AM- 9:00:00	Day,M-1	09/17/12 8:43AM (Mo)	00:30	Today Show	MC-07-12H	\$570.00	
20.0	Contract Line Remarks:	LATE NEWS/20							
	Spot	10:59:34PM-CHANNE	Day,Tu-1	09/18/12 11:22PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	MC-07-12H	\$1995.00	
21.0	Contract Line Remarks:	TONIGHT/21							
	Spot	11:34:34PM-TONIGH	Day,M-1,F-1	09/17/12 12:09AM (Mo)	00:30	Tonight Show	MC-07-12H	\$670.00	
	Spot	11:34:34PM-TONIGH	Day,M-1,F-1	09/21/12 12:19AM (Fr)	00:30	Tonight Show	MC-07-12H	\$670.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$25,505.00	Total Spots	34
Commission	(\$3,825.75)		
Net Total	\$21,679.25		